

Mavim Rules Management Fact Sheet

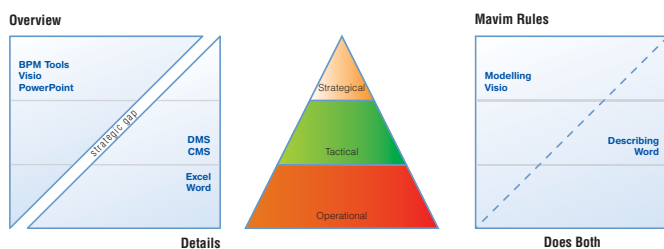
The system to describe and communicate how your organisation works!

Mavim Rules is the tool for all your Business Process Communication (BPC) needs; (multi-)compliance, quality assurance, process management, BPM, Sarbanes-Oxley, ISO, service management, operations management, knowledge management, business analysis and more

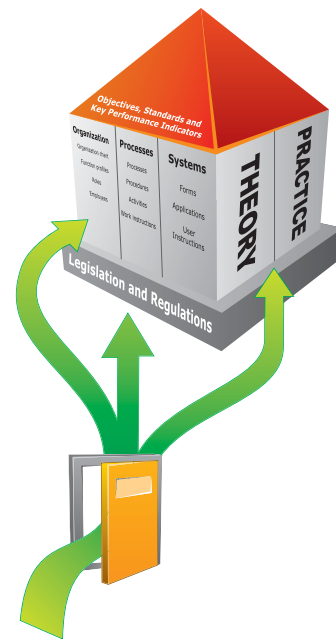
Mavim Rules helps you to cope with these issues, Mavim Rules makes it even fun to deal with these challenges! And whether you are e.g. a CEO, COO, CIO, CFO, CPO, General Manager, HR Manager, Quality Manager, Business Analyst, Consultant or Auditor you don't need separate systems for other functions or departments to cope with all the BPC compliance issues in your company: Mavim Rules helps to solve the multi-compliance BPC needs in your organisation.

Main idea behind Mavim Rules

Mavim Rules is a Structured Information System (SIS) that makes business processes and communications transparent and controllable. It anchors business policies in procedures and work agreements. It will show you Who does What, Why, When, Where, With What.



Mavim Rules is one system to record all BPC related information, so you don't need a Content Management System (CMS) or a Document Management System (DMS) to manage all your rule related information. And you don't need a separate tool for the overview and management; Mavim Rules is a system that combines describing, modelling, details and overview in one system.

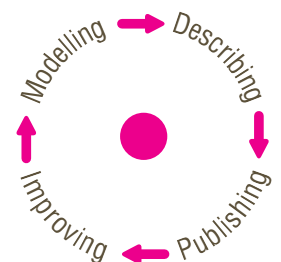


With Mavim Rules you will have insight, overview, transparency and a management dashboard in one Structured Information System!

More info? Contact us, or go to our website and check the 'Demo movies'.

How the software works

Working with Mavim Rules generally consists of 4 steps. For the first two steps, modelling and describing, you use the Mavim Developer. This software is a desktop application, just like Microsoft Word, Excel and Visio, and used to design and develop business processes communication.

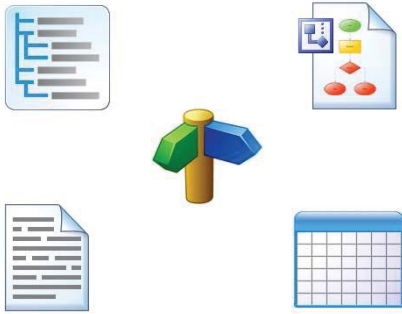


The final two steps, publishing and improving, will allow you to publish the information. You can publish the information to a Word or a PDF document, but also to a PDA, DVD or a website. When you publish it on the Mavim

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web server it will then becomes an integrated part of your organizations intranet to boost clarity, receive feedback and get employee commitment.

More info? Contact us, or go to our website and check the 'Demo movies'.



Highly intuitive Software

Easy to use

Mavim Rules has a familiar look-and-feel. Anyone who knows how to use Microsoft Word can use Mavim Rules, from the receptionist to the process architects.

Easy to understand

Mavim Rules uses easy to understand language and terms. You don't need to be a process specialist or a business guru: Mavim Rules doesn't use hard to understand process management languages like; stage, roles and tasks.

What
Where
Who
Why
When
With What



Mavim Rules just uses the six 'W'-questions: Who, What, When, Why, With What and Where!

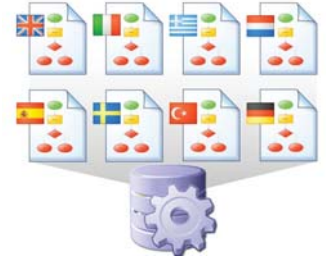
An additional advantage of the highly intuitive software are the minimal training cycles! If you decide after the 'Start with Mavim Rules' training not to buy Mavim Rules you will get your money back!

More info? Contact us, or go to our website and check the 'Demo movies' or 'Learn More Calendar'.

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Packed with handy and powerful features

Although the software is very easy to use, this does not imply that it's a simple tool. The software is extremely powerful and literally packed with hundreds of valuable, handy features. While some are obvious like the automatic flow chart generation; others are less immediately apparent, like the feed-back function or the use of multiple languages.



More info? Contact us, or go to our website and check the 'Overview features'.

Making changes is stress-free

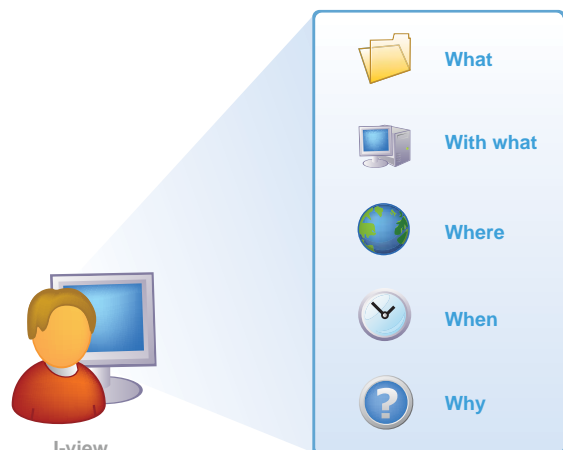
Optimising processes and communications in a real life organisation can be difficult. Mavim Rules will make your business life less complex. In fact, the software will take care of all the technical issues like hyper-linking and keeping your documentation synchronised so that you can focus on what really matters: the process and communications itself.

More info? Contact us, or go to our website and check the 'Demo movies' and 'Overview features'.

Manage and improve you organisation

Encourage ownership & empower staff

Since everyone can provide feedback in Mavim Rules, the entire organisation benefits as employees begin to take more ownership within their assigned processes. In this way, Mavim Rules can be seen as a valuable communication tool that generates greater employee commitment and involvement.



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Management help

With Mavim Rules processes and communications get transparent; you get an overview on Who is doing What, Why, With what, When and Where You become more responsive. You can manage by exception. And you even reduce bureaucracy!

This has advantages for:

- Personnel: provides an overview of tasks and activities for each staff member
- Line Managers: the possibility to check key performance indicators of staff member activities
- Staff Members: shows for which tasks they are responsible
- New Staff Members: gives an overview of which tasks they are responsible and with whom they will be working in which process

Leverages existing systems

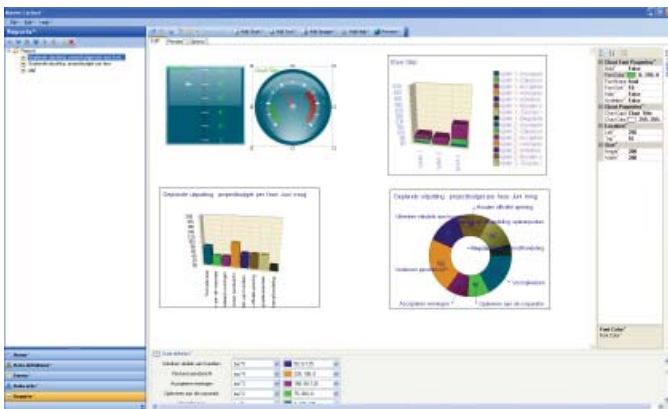
Within Mavim Rules you can link directly to other systems and programs outside Mavim Rules, for example to your email programme, website or CRM system.

Make processes visible

A picture explains more than a thousand words: Mavim Rules makes your processes highly visible through several graphical features (matrices, flowcharts, swim lanes, MS Visio drawings).

Management Dashboard

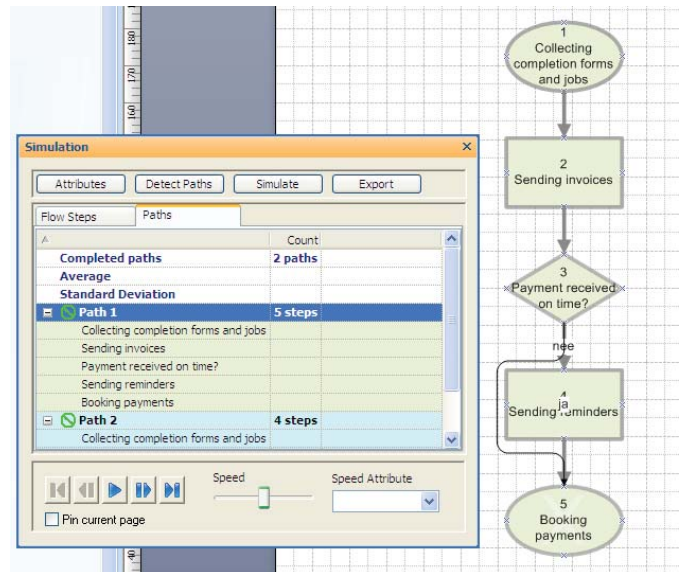
The Mavim Dashboard shows how your processes can improve in time, money and people.



Simulate

With one mouse click you have a complete overview on the costs and time of certain processes. When you compare these details with the revenues; you gain, on an easy way, insight in the profitability of the processes.

More info? Contact us, or go to our website and check the 'Demo movies' and 'Overview features'.



Adapts to your organisation

Enter the 21st century and use software that adapts to you and your organisation!

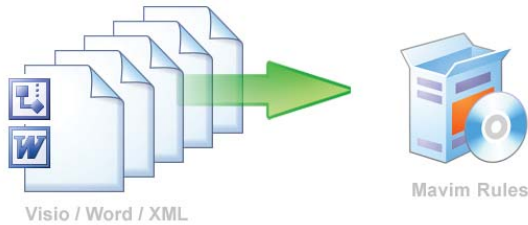
Adapting software

A lot of software and especially process software is inflexible: it's their way or the highway. When you are describing your processes and communications you want a system that adapts to your unique way of doing business (that's what makes you different from your competitors) and not that you have to rewrite your processes before you can put them in the system. You don't need extra discipline to work with Mavim, Mavim adapts to you and your organisation.

Mavim Rules adapts to your organisation!

Use your current information

Import your current Word documents, Visio drawings, or even your XML code.



Corporate Identity

Want to use your own Corporate Identity? No Worries! With Mavim Rules you can give your published information the look & feel from your company.

With Mavim Rules, you can use any approach that you're comfortable with. The software does not force you to follow any specific method or technique, and whether you want to work with Six Sigma, ITIL or any other standard of your choice, you can do it with Mavim Rules.

More info? Contact us, or go to our website and check the 'Demo movies'.

IT friendly & secure

Desktop

Mavim Rules is easy to install on desktops without enormous system requirements. To publish it on to your intranet or internet you just need some extra scripts on your current server.



Integration with MS Visio

Microsoft Visio is the world's most commonly used chart drawing software. Mavim Rules' full integration with Visio gives users the tools to maintain data connectivity with charts and content, automatically generate websites and use various charting techniques.

Security

Mavim Rules uses several forms of security, so you can be sure that the data you publish will only be seen by the people you want that to be seen.

Multiple database formats

It doesn't matter which database format your company uses: Mavim Rules supports several format's like, e.g: SQL, Access and Oracle.

Scalable

Mavim Rules is scalable and usable with an increasing number of users.

More info? Contact us, or go to our website and check the 'Demo movies', 'System requirements' and 'Overview features'.

Return On Investment (ROI)

A solution that costs too much isn't a solution anymore. You'll find that Mavim Rules is affordably priced and that there is a short, average 3-6 months, Return On Investment (ROI).

More info? Contact us.

Testimonials

Mavim Rules is a proven solution with a successful track record of more than 15 years. Worldwide there are more than 250,000 Mavim Rules Licenses in use. In these 15 years we have built very close relationships with our clients; small, medium and large clients, profit and not-for-profit clients, national and international clients, start-ups and established clients. We sincerely believe in a win-win for every client we work with.

Furthermore we believe in partnerships with other successful companies. Mavim has been a Microsoft Gold Partner since 2005.



We are currently building partnerships in Australia.

More info? Contact us, or go to our website and check the 'Clients', 'Case studies', 'Partners' and 'Testimonials'.

Conclusion

What you have read so far is an overview of the main functions and features of Mavim Rules.

Feel good, work smart!

To fully explore how you can benefit from Mavim Rules; contact us, start your free trial now and/or attend a training (If you decide after the training not to buy Mavim Rules you will get your money back!). It's the best way to learn about all of the benefits of what Mavim Rules has to offer.

More info? Contact us, or go to our website.